

(RED) WAD BTS Long Form Video (site version): BAAM1829000H

CONSTANCE MUDENDA: Zambia is a very beautiful country. Zambia is my home.

DR. KALOTA SEITH: Zambia, like any other country in Africa, has got a lot of challenges. One of them is the scourge of HIV and AIDS. We're treating every pregnant woman, we're giving them antiretroviral therapy to prevent the transmission to their children.

JENNIFER LOTITO: So we're here outside of Lusaka today seeing the actual impact of the money that's been generated by Bank of America through (RED) and the work that's here on the ground through the Global Fund.

MARILYN WHIPPLE: We are meeting moms who are HIV positive, but through the ARV treatment that they've been able to receive, which only costs 30 cents a day, they have been able to give birth to HIV negative children.

CONSTANCE MUDENDA: I lost three children to HIV. That time, there was nothing that could be done, there were no interventions. When I lost the last child, people started talking. They would say that I would be the next one to die. There was a lot of stigma then. So that's how I actually went for the test, and found out that I was HIV positive. In October of the same year, on my birthday, I started taking my ARVs. I have been on the same medication for the past ten years.

CLARE NTINDA: Free medication means life. I'm beginning to think that at one time, probably, we'll be HIV-free.

CONSTANCE MUDENDA: When the free medications came on board, people started going to the clinic.

MOIRA NG'ANDU: [subtitles] I learned that I was HIV positive in 2006 even before I had children. Immediately, I began following the instruction and following everything that they were telling me, and started my medication.

CONSTANCE MUDENDA: When I decided that I'm going to have a child, I knew that there are chances that I might pass on HIV to her. When they gave me the results, they told me that she was negative. I cried all the way, you know just holding a paper in my hand.

DR. KALOTA SEITH: I think with the percentages of mother to child transmission going down, we are able to reach a HIV free generation.

DONALD MHWUBWA: It is something that we never dreamed before and it's happening.

RANKIN: The fact that it is being fought is important, but it's also important to remember it's not been won yet so we're not there, it's like it needs that final push.

JENNIFER LOTITO: This is an important fight, and it's one that we're going to do together.

MARILYN WHIPPLE: Bank of America and (RED) are terrific partners. Their mission is so important and we can help (RED) and the Global Fund share that message around the world.

RANKIN: This is actually what an AIDS-free generation looks like.

ART CARD: Because of life-saving medicine that costs just 30¢ a day, mothers with HIV are living healthy lives and giving birth to healthy, HIV-free babies.

ART CARD: An AIDS Free Generation is within our grasp.

ART CARD: [One Step Closer to Ending AIDS logo lock-up] Learn more at bankofamerica.com/AIDSfree