

## **GAP South Africa 2015–Program Overview of BofA, (RED) and Vital Voices**

### **GRAPHIC: The Global Ambassadors Program – A Vital Voices & Bank of America Partnership**

#### **SUPER: Anne M. Finucane , Global Strategy and Marketing Officer, Bank of America**

In South Africa Bank of America and Vital Voices came together with (RED) to connect mentors and mentees integrating these future leaders of tomorrow with one of the greatest issues that's facing Africa

#### **SUPER: Deborah Dugan, Chief Executive Officer, (RED), Global Ambassador, United States**

**Deborah Dugan:** It's a diverse group here, all connected in some way, to the fight against AIDS.

#### **SUPER: Titi Cole, Retail Products & Underwriting Executive, Bank of America, Global Ambassador, United States**

**Titi Cole:** They come from many parts of Africa, Tanzania, Uganda, Kenya, Nigeria, South Africa. They're leading on the front lines in their communities and you hear their energy and their passion for change.

**Titi Cole:** My mentee, Victoria, provides micro-leasing. By helping these women start their own businesses, they can then make better choices for healthcare and create a better life for their families.

**Anne M. Finucane:** The mentees get really meaningful skills, of how to improve their business how to improve their messaging.

#### **SUPER: Philippa Thorne, Creative Director, Gone Rural, Mentee, Swaziland**

**Philippa Thorne:** In the Global Ambassador Program, it was the first time I'd really seen that many women, in a room, with the same vision and direction. That was really amazing.

**Deborah Dugan:** Then together we went to a clinic and you see the money, that Bank of America and others have given to (RED), goes to global fund and funds innovation on the ground.

#### **SUPER: Agnes Atim Apea, PhD, Chief Executive Officer, Hope Development Initiative, Mentee, Uganda**

**Agnes Atim Apea:** What I saw is how strategic investment in health can actually be motivating the clients and increasing access to our people in this continent.

**Titi Cole:** We also got to spend time with mothers who have HIV but through the medicines they have babies who are HIV negative.

**Mother:** I was pregnant, my first child in 2008 I find I'm positive. Then I take my therapy from one month until nine months. My baby she's negative. So, I was so happy because me, I'm positive, my baby, all of them, they are negative.

**Deborah Dugan:** When I look at these women, I think we are one step closer to the end of AIDS.

**Linda Mafu: (Singing)** We are fighting for our rights, we have a right to live.

**Philippa Thorne:** I really feel like we can do more for women and for the communities. This program has really helped me to see that I can achieve that.

**Kogie Govender:** I'm leaving today with a plan for my goals.

**Agnes Atim Apea:** We will get back to our countries and make a contribution and show that women's voices are part of that process.

**END GRAPHIC:**

**Graphic:** [bankofamerica.com/globalambassadors](http://bankofamerica.com/globalambassadors)