

IN BONO'S WORDS

Bono: Why are (RED) and U2 working together with Bank of America now?

Well, we're at a tipping point with this disease HIV AIDS— it's a historic opportunity to eliminate it in our lifetime.

When you can get a company with the reach and influence of Bank of America involved in the AIDS fight, that is a very exciting moment.

It's the kind of game changing influence actually that will not just deliver millions of dollars but also keep the heat on the issue as we work to eradicate HIV AIDS from the surface of this world.

Bank of America is big...it's everywhere. Impact at a local and national level.

But this is an opportunity to truly make an impact on a global level because a global problem needs a global company that has heart, the resources, the commitment to end the scourge of AIDS.

Bank of America is committing \$10 million over the next two years to help us realize this amazing goal...dream. It was a dream at one point. Beginning of the end of AIDS. The end of the end of AIDS. That's a big deal. I thought you'd like to know that. And I am truly humbled to be the one to share this news with you. Thank you.