

The province with the most people with HIV is where I'm born - In South Africa, which is the epicenter of HIV and AIDS in the world.

[Text on screen]

Globally, nearly 37 million people live with HIV South Africa is home

To 7.2million HIV+ people, more than any other country in the world

Source: (RED)/UNAIDS Data 2017

I'm one of eleven children from my father's side. Sadly, half of us passed on. Most of them because of the AIDS virus.

Ndumiso Madubela IAVI fellow at Desmond Tutu HIV Foundation

My name is Ndumiso Madubela. I am a champion man fighting HIV and AIDS in South Africa, one man at a time. I head the Men's Dialogues program, which is run by the Desmond Tutu HIV Foundation.

We're calling on men to join the fight. We're calling on men to not be passive participants of their lives, and to say, how can I as a man contribute to an AIDS free generation, to an AIDS free world?

The whole idea of Men's Dialogue is to create a space for young men to unpack some of the gender distorted norms. Young men do want healthcare services, but it's important that that infrastructure is male friendly. It's important that these men in their own communities, in their own context have and engage in such dialogues, because they know their problems. They are the experts of their lives.

The funding that comes from Global Fund, the funding that comes from brands like Bank of America, gives organizations like the one that I work for, the power to go into these communities that are high disease burden areas, and give them access to both, HIV testing and screening, and information.

My son is three months old yesterday actually, I want for him to grow up in a society where young people and young men are responsible. I want for him to grow up in a society that is AIDS free.

[BoA End card]

(Bank of America logo) RED

Join Bank of America and (RED) in the fight for an AIDS-free generation.

Together we have the power to make a difference.

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